

BABYDOGE

Every Dog Lover Must Own One



WHITEPAPER 2026

BABYDOGE.COM

IF YOU ONLY READ ONE PAGE, READ THIS ONE.

BabyDoge is a community-driven cryptocurrency and a global brand built around a cartoon puppy. It was born as an internet joke in June 2021. Five years later, more than 2 million people hold it, and more than 5 million follow it. Together they use that joke to do two things: save dogs, and make crypto simple enough for everyone.

\$1.5M+

DONATED TO ANIMAL WELFARE SINCE 2021

25+

ANIMAL-WELFARE ORGS SUPPORTED GLOBALLY

1st

CRYPTO COMMUNITY TO SET A GUINNESS
RECORD

5

CHARITY HUBS LIVE TODAY, ON THE ROAD TO
100

2M+

HOLDERS WORLDWIDE

5M+

PEOPLE ACROSS X, TELEGRAM, INSTA,
YOUTUBE, TIKTOK

5 chains

BNB, ETH, SOL, BASE, TON ON 40+ EXCHANGES

217Q+

TOKENS BURNED FOREVER: >HALF OF ORIGINAL
SUPPLY

WHY YOU CAN TRUST IT

Every rescue story is documented by the organization that lived it with us or by official channels. Partners include the ASPCA, Best Friends Animal Society, North Shore Animal League America, and PAWS.

WHAT COMES NEXT

BabyDoge Goods. More Charity hubs. BabyDoge's Sunday shelter visits. Once Goods earns real revenue, token burns funded by that revenue.



WHY WE EXIST

BabyDoge is built on two missions. They have never changed. They are the only promise we will ever make.

SAVE AS MANY DOGS AS POSSIBLE

There are more than 200 million stray dogs in the world right now. They live without safety, without care, without a home. They face hunger, injury and abandonment every day, on actual streets, in actual cities, tonight.

They did not choose that life, and they cannot change it on their own. If they are going to get a second chance, someone has to step in. **BabyDoge chooses to be that someone.**

BRING CRYPTO TO EVERYONE

Crypto should not belong only to traders and developers. It has to make sense to everyone else. Simple enough for the person opening a wallet for the first time. Welcoming enough for a family in Manila, São Paulo, Lagos or Istanbul.

A cartoon puppy (**Hey, it's me, BabyDoge!**) is a friendly front door. People who would never read a technical paper will stop for a dog with a smile (**and honestly, mine is pretty great**). That is the gap BabyDoge exists to close.

THE RULE

These two missions are more than values. They are a filter. Everything we build must serve at least one of them. Ideally, both. If it does neither, it does not belong in BabyDoge.

IT STARTED AS A JOKE

BabyDoge was born on June 1, 2021.

There was no grand plan. No venture capital. No roadmap to change anything. Just a group of people who loved the internet, loved dogs, and thought a baby version of the most famous dog in crypto sounded like fun.

The most famous dog in crypto is Dogecoin, launched in 2013 as a joke about a Shiba Inu meme. BabyDoge was inspired by it, but it is a separate project with no affiliation to Dogecoin.

And it was fun. Within 21 days, more than 100,000 people had joined. Within five weeks, more than 368,000 people held BabyDoge. On July 1, 2021, Elon Musk tweeted the Baby Doge song to his millions of followers.



Nobody planned any of it. It just happened, because when something is genuine, people feel it.

But the fun is not why this document exists. Something else happened in those first weeks. Within a month of launch, the community had already given close to \$100,000 to dog rescues. People who had joined for a laugh were suddenly asking how they could help.

Then BabyDoge reached one million holders, and something clicked. This was no longer just internet fun. It was a million people moving in the same direction, believing in the same thing, choosing to be part of something bigger than a token on a screen.

And if that kind of power exists, we asked ourselves a simple question:

WHAT IF A MEME COULD CHANGE THE WORLD?

FROM A JOKE TO A GLOBAL BRAND

THE ANSWER ARRIVED FASTER THAN ANYONE EXPECTED.

Five weeks after launch, BabyDoge rolled onto a NASCAR track in Atlanta. Six months after launch, the ASPCA and North Shore Animal League America became partners. In February 2022, Bundesliga football club TSG Hoffenheim named BabyDoge its official crypto partner.

In 2023, BabyDoge set a Guinness World Record. In 2026, the pack went on the ground: to shelters in the Philippines, a supply drive in Brazil, and a family day in Manila.

June 2021	BabyDoge is born.
July 2021	Elon Musk tweets the song. NASCAR race. \$20k to Furkids.
Dec 2021	Partnerships with North Shore Animal League & ASPCA.
Feb 2022	Official crypto partner of TSG Hoffenheim.
Mar 2022	Sponsors ASPCA 200,000th-animal rescue flight.
May 2023	Guinness World Record with Best Friends Animal Society.
Nov 2023	Crystal Collar Award from North Shore Animal League.
2024	Adoption campaigns, Token of Appreciation, Edinburgh Dog park.
Mar 2026	Paws Across PH in Cebu (First Charity Hub).
Jun 2026	Pet food/medical drive for two shelters in Brazil.
Aug 2026	STRAY-vivor Family Day with PAWS in Manila.
Today	Five hubs live. More than 2 million holders.



EVERY PROJECT MAKES PROMISES. MOST NEVER DELIVER.

We would rather be judged by what we have already done.

Since 2021, BabyDoge has donated more than \$1.5 million to animal welfare. Behind that number are flights, vans, pallets of food, shelter visits and families. Here are some of their stories.



WITH THE ASPCA

WILMER, ALABAMA • FEB 2022: A one-year-old dog, part cattle dog and part Basenji, is found in a house after the family moved away. His name is Snyder. Across the US, the ASPCA runs a program for dogs like him, moving animals from crowded regions to where families wait. BabyDoge became the ASPCA's first brand partner to fund those flights, contributing \$200,000.

MOBILE, ALABAMA • MAR 2022: Snyder, now Noah, is loaded into an ASPCA plane with 36 other dogs. He is the 200,000th animal the ASPCA program has moved since 2014. The milestone flight is sponsored by BabyDoge.

MASSACHUSETTS • APR 2022: A woman named Marissa walks into the shelter. Noah stands up to say hello. She adopts him and calls him "Bama". A baby dog smiling from the sky, while a real dog found his way home below.

THE RACE

WITH FURKIDS AND NASCAR DRIVER BRANDON BROWN

ATLANTA MOTOR SPEEDWAY – JUL 2021: BabyDoge is five weeks old, its face painted on Brandon Brown's NASCAR Camaro. But the race isn't the story. That weekend, BabyDoge and Brown gave \$20,000 to Furkids toward a new TransFur van moving homeless animals to the North. The car was there for a race. The van was there for the dogs.



THE RESCUE UNIT

WITH NORTH SHORE ANIMAL LEAGUE AMERICA

NEW YORK · DEC 2021: North Shore Animal League America is the world's largest no-kill rescue organization (1.1 million lives saved). They announced a partnership with BabyDoge, opening with a \$150,000 donation. Then came a mobile rescue unit wrapped in BabyDoge.

The unit brought dogs to safety: 40 dogs from Arkansas, 50 dogs rescued from commercial breeders across the Midwest. On DOGust 1st, BabyDoge funded grants. On Giving Tuesday 2023, BabyDoge matched donations up to \$100,000.

NOV 2023: North Shore presented its Crystal Collar Award to the BabyDoge Community. An award given not to a company, but to a community.

THE RECORD

WITH BEST FRIENDS ANIMAL SOCIETY

A few months before the record, BabyDoge reached out to Best Friends Animal Society with a simple idea: let's break a world record. BabyDoge had already given \$100,000 to Best Friends. Now it wanted to do something no crypto community had ever done. The record to beat had stood since 2012: 4,197.50 kilograms of pet food.



LOWELL, ARKANSAS · MAY 19, 2023: Eighty pallets of pet food stand inside a J.B. Hunt facility. An official Guinness World Records adjudicator weighs every single one.

36,750.88 KG

MORE THAN 81,000 POUNDS OF PET FOOD

Then the food goes where it was always meant to go. More than 30 shelters, caring for more than 200 dogs, come to collect. Foster families come. Local residents come.

Nearly 9× the previous record. More than 30 shelters fed in a single day. The first cryptocurrency community ever to set a Guinness World Record.

PAWS ACROSS PH

WITH MARO & HAPPY TAILS

CEBU CITY — MAR 2026: BabyDoge made a commitment to go on the ground. Cebu was the first stop. Two local rescues opened their doors (caring for ~500 animals). BabyDoge brought food, medicine, toys and supplies.

What stayed with everyone was the welcome. 500 animals with every reason to be cautious of strangers, and the moment BabyDoge walked in, they came straight over. Tails up. Eyes bright. Cebu was location one. A promise, kept.



SÃO PAULO STATE

WITH AMANTES E PROTETORES DE ANIMAIS DE CRUZEIRO AND UPA LORENA

CRUZEIRO AND LORENA, BRAZIL — JUN 2026: Three months after Cebu, the pack in Brazil organized a collection of pet food and medical supplies for two local shelters. Two towns. Two shelters. One community showing up for dogs it had never met, in a country it calls home.

STRAY-VIVOR

WITH THE PHILIPPINE ANIMAL WELFARE SOCIETY (PAWS)



MANILA — AUG 2026: In the Philippines, millions of dogs live on the streets. Most never find a way off. That Saturday, more than 50 dogs who did find a way arrived with the families who adopted them. Every one was once a stray.

The event was STRAY-vivor Family Day, organized by BabyDoge PH and PAWS. A celebration of second chances, launching the PAWS "Homeless Not Worthless" campaign to change how people see street dogs.

BABYDOGE'S SUNDAY

Once a month, the pack goes to a shelter. Members bring food, give time, and share the day. Not when it's convenient. Every month, because dogs don't wait. Designed to turn days like San Miguel into a monthly ritual.

EVERYONE WHO WALKED WITH US

Since 2021, BabyDoge has supported more than 25 animal-welfare organizations.

UNITED STATES

ASPCA

Best Friends Animal Society

North Shore Animal League America

Humane World for Animals

Furkids

K9s For Warriors

Paws With Cause

Feeding Pets of the Homeless

Corridor Rescue

One Tail at a Time

Ruff Haven Crisis Sheltering

Vintage Pet Rescue

Great Plains SPCA

Houston Humane Society

Pennsylvania SPCA

Providence Animal Rescue League

Lost Our Home Pet Rescue

LA Animal Services

UNITED KINGDOM

Edinburgh Dog and Cat Home

WITH SUPPORT OF

The Giving Block

Cebu Creators Circle

STILL HERE. STILL BUILDING.

Most new tokens don't survive their first week. Few survive their first year. The ones that survive wave after wave, rebuild, and come back stronger are rarer still.

BabyDoge is one of them.

Crypto moves in waves. Excitement builds, the whole world arrives at once, and then the attention drains away as quickly as it came. Most projects only exist during the loud part. When the room empties, so do they.

BabyDoge has now lived through four of those waves. Here is what we did while the room was empty.

2022 · Rescue flights, a Bundesliga pitch, and a record in preparation.

The industry was collapsing. Big names failed, and projects that had raised millions went silent within weeks. BabyDoge spent that year funding animal transport flights with the ASPCA, carrying its name onto the pitch at a Bundesliga club, and quietly preparing a world record attempt nobody had asked for.

2023 · A world record, an award, and a rescue unit on the road.

While the market waited for something to happen, BabyDoge and Best Friends Animal Society set a Guinness World Record. That winter, North Shore Animal League America gave its Crystal Collar Award to the BabyDoge community. All year, a mobile rescue unit wrapped in BabyDoge kept driving dogs to safety across state lines.

2024 · Doors opened, shelters funded, a dog park built.

Removing the 10% transaction fee opened the door to Binance and dozens of major exchanges, bringing BabyDoge to millions of people who would never have found it otherwise. The same year, BabyDoge funded adoption campaigns with shelters across the United States and built a dog park at the Edinburgh Dog and Cat Home in Scotland.

2025 · Groundwork, with no headlines.

BabyDoge was laying the foundation for its first charity hubs, the events that would follow in Cebu, Brazil and Manila, and the products described in this document.

Every wave proved the same thing.

A project built on attention lives and dies with it. A project built on values that do not change, carried by people who show up whether anyone is watching or not, survives the quiet and is still standing when the next wave arrives.

In crypto, community is the moat. Technology can be copied. Marketing can be bought. A community that stays through the quiet years cannot be manufactured. It has to be earned.

FIVE YEARS. NEVER STOPPED.

THE PACK

BabyDoge has more than 2 million holders, one of the largest holder bases in crypto. Across X, Telegram, Instagram, YouTube and TikTok, the community reaches roughly 5 million people.

The pack is not one country or one language. It lives in the United States and the Philippines, Brazil and Turkey, Korea and Japan, Germany and Italy, Indonesia and far beyond. It includes people who bought their first crypto because of a cartoon puppy, and people who have been in crypto for a decade.



Some came for the meme. Some came for the mission. Some saw a cute dog and thought, “I want to be part of that.” All of those are good reasons. What matters is that they stayed: through the downturns, through the quiet years, through every moment when weaker communities disappeared.

And the pack does not just post. It shows up. At two shelters in Cebu. At a supply drive in São Paulo state. At a mall in Manila full of former street dogs.

The community is not built around the project.
The community is the project.

HOW BABYDOGE WORKS

This chapter is for everyone. If you are new to crypto, start with the box below. If you have been here since 2021, the numbers are all here.

NEW TO CRYPTO? START HERE.

- **A blockchain** is a public, shared record that anyone can check.
- **A token** is a digital asset recorded on a blockchain. BabyDoge is a token.
- **A wallet** is an app that holds your tokens. Only you control it.
- **Burning** means sending tokens to an address no one can access. Burned tokens are gone forever.

BabyDoge was born on BNB Chain in 2021. Today it also lives on Ethereum, Solana, Base and TON, and it is available on more than 40 exchanges. *Why such big numbers?* The enormous supply (420 quadrillion) was part of the playful internet culture it came from.

420Q

INITIAL SUPPLY

217Q+

BURNED TO DATE

~202Q

TOTAL SUPPLY

~179Q

CIRCULATING SUPPLY

Figures as of September 2026. More than half of the original supply is already gone: burned permanently.

THE BURN

1. WHERE IT STARTED

When BabyDoge launched, every transaction carried a 10% fee. Half was shared back with holders. The other half went to liquidity and burns. It removed a large share of the supply, but as BabyDoge grew, the fee became a wall. Major exchanges expect tokens to behave in a standard way, and a 10% fee made listings harder. The community voted, and chose access. Removing the fee opened the door to Binance and dozens of major exchanges. But the automatic burn stopped.

2. TODAY: COMMUNITY BURN

Every quarter, the pack burns BabyDoge together. For every token the community burns, BabyDoge burns one more. One for one. The community sets the size of the burn. BabyDoge doubles it. Every burn is on-chain, public and permanent.

3. NEXT: REVENUE BURNS

The next step connects the burn to the real world. As BabyDoge Goods and the rest of the ecosystem begin to earn revenue, part of that revenue will go to buying BabyDoge back and burning it. This program will be announced when there is real revenue to support it. If we say we burned it, you should be able to see it.

WHAT WE'RE BUILDING

BabyDoge began as a token and became a global community. The next step is to turn that community into an ecosystem: products and programs that each serve at least one of our two missions.

BABYDOGE CHARITY

The home of everything we do for dogs. It gives a formal shape to the mission the pack has followed since 2021.

THE HUBS

A global network built with local shelters, rescue orgs and volunteers. Each hub is a lasting presence: supporting shelters, running events, delivering supplies. Five hubs are live. The goal is 100.

BABYDOGE'S SUNDAY

Once a month, the pack goes to a shelter. Members bring food, give time, and share the day. Not when it's convenient. Every month, because dogs don't wait. Designed to turn days like San Miguel into a monthly ritual.

THE DONATION PLATFORM (PLANNED)

The shelters that need help most are usually the smallest, surviving on personal savings. BabyDoge Charity plans to build a blockchain-powered donation platform that connects donors directly to these shelters: easy to find, easy to fund, with a clear record of where every donation went.

BABYDOGE GOODS

The biggest step BabyDoge will take: a line of products for dogs and people. Treats, food, accessories, apparel. Not merchandise with a logo. Products genuinely good for dogs, built to compete on quality alone. Goods carries BabyDoge beyond crypto.

It is also where the flywheel starts turning. Part of Goods revenue will support BabyDoge Charity, and fund buybacks and burns. One purchase, three impacts: a happy dog at home, a rescue dog helped, and a smaller supply.

BABYDOGE SWAP

Our own decentralized exchange on BNB Chain. It lets people swap tokens with low fees and holds over \$2M in liquidity. Gives the pack a home of its own.

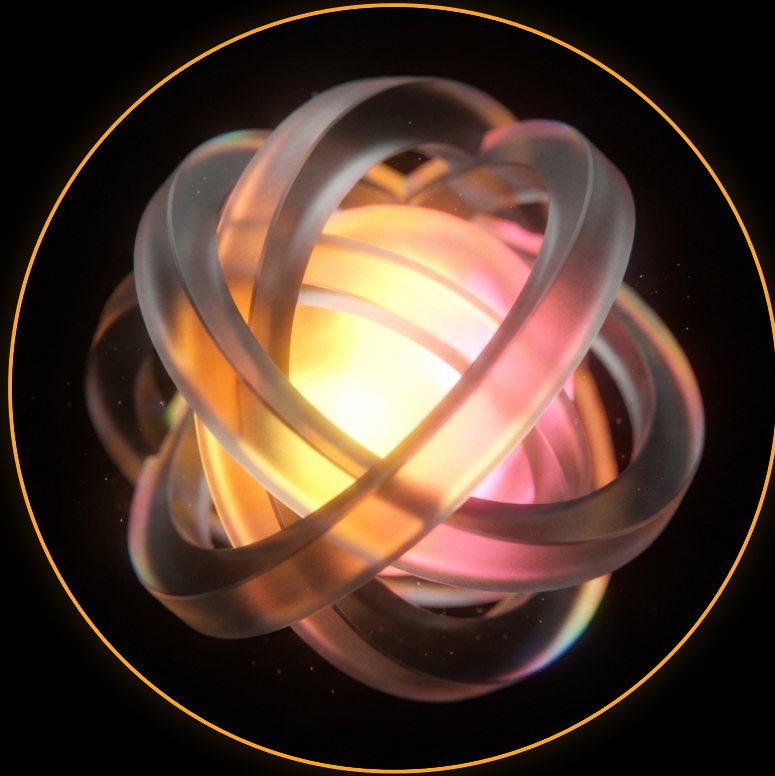
BABYDOGE MERCH

Matching looks for dogs and owners. Every person wearing BabyDoge in public starts a conversation. Every dog in a bandana is a story.



THE FLYWHEEL

BabyDoge is designed as one connected system, not a collection of separate products. Each part feeds the next.



1. The Pack creates reach.

2M+ holders and 5M+ followers share the brand, creating content and bringing people in.

2. Reach brings people to products.

The more people know BabyDoge, the more use Goods, Swap, and Merch.

3. Products create revenue.

Goods through sales, Swap through fees, and Merch through margins.

4. Revenue powers three engines.

Charity (hubs/Sunday), Burns (buybacks), and Operations.

5. Impact brings more people.

Visible proof that BabyDoge delivers brings new members to the pack. The cycle repeats.

THE ROAD AHEAD

Here is where BabyDoge stands today, what we are building next, and where we are going.

NOW

- Five BabyDoge Charity hubs live
- Quarterly community burns, matched 1:1
- BabyDoge Swap and Merch
- Events on the ground in PH and Brazil

NEXT

- BabyDoge Goods
- BabyDoge's Sunday as a monthly global ritual
- More BabyDoge Charity hubs
- The blockchain-powered donation platform

DESTINATION

- **100 BabyDoge Charity hubs around the world**
- **Buybacks and burns funded by revenue, reported publicly**
- **A brand people know because they love dogs, whether or not they know crypto**

A LETTER TO THE PACK

To everyone who has been part of this journey, from the first holders in June 2021 to the person reading this for the first time today: thank you.

BabyDoge was never supposed to be this. It was a joke. A cartoon puppy.

You made it something more. You stayed when everyone said it was over. You kept making memes when the timeline went quiet. You showed up for dogs when the market stopped showing up for you.

Because of you, a dog named Noah flew north and became Bama. A van in Georgia was built to carry rescues toward families waiting for them. Eighty pallets of food fed more than 30 shelters in a single day. Five hundred animals in Cebu met a group of strangers and trusted them. More than 50 former street dogs walked into a mall in Manila as family.

The road has not always been easy. There were moments when the market lost interest, and it would have been simpler to believe the best days were behind us.

THEY ARE NOT.

There are still more than 200 million stray dogs waiting for someone to step in. There are still billions of people who have never been welcomed into crypto. And there is still a pack, tested through five years and still building, that believes BabyDoge can make a difference to both.

For everything you have built, we are grateful. For what comes next, we are ready.

BABYDOGE: EVERY DOG LOVER MUST OWN ONE.

START SAFELY

BabyDoge is a popular name, and popular names attract impersonators. Fake tokens, fake accounts and fake “new versions” appear regularly. Make sure you are in the right place.

 babydoge.com (Official Website)

 @BabyDoge on X

 t.me/babydogecoin

 @TheBabyDogeCoin on Instagram



WEBSITE



X (TWITTER)



TELEGRAM



INSTAGRAM

FOUR RULES

- **Check the address.** Before you interact with any token called BabyDoge, compare its contract address with the Directory page.
- **There is only one BabyDoge.** There is no “V2,” “new BabyDoge” or token migration unless announced on official channels.
- **Never share your seed phrase or private key.** Genuine support will never ask for it.
- **Be wary of direct messages.** If someone contacts you offering help, a giveaway or investment, assume it is a scam.

OFFICIAL ADDRESS DIRECTORY

Always verify the exact string before making a transaction.

BNB CHAIN (ORIGIN)

0xc748673057861a797275cd8a068abb95a902e8de

ETHEREUM

0xac57de9c1a09fec648e93eb98875b212db0d460b

SOLANA

7dUKUopcNWW6CcU4eRxCHh1uiMh32zDrmGf6ufqhxann

BASE

0x58ecef26335af7b04a998105a6603b0dc475af33

TON

EQCWDj49HFInSwSk49eAo476E1YBywLoFuSZ6003x7jnP2jn

WORDS WORTH KNOWING

Blockchain: A public, shared record of transactions.

Token: A digital asset on a blockchain. BabyDoge is a token.

Wallet: An app that holds tokens. Only you control it.

Exchange: A platform where tokens can be traded.

Contract address: The unique ID of a token. It is how you tell the official BabyDoge from a copy.

Burn: Sending tokens to an inaccessible address, removing them forever.

Buyback: Using revenue to acquire tokens to burn them.

The pack: The BabyDoge community.

DISCLAIMER

BabyDoge, including but not limited to the overall project, token, website, smart contracts and any applications (“BABYDOGE”) as presented in this whitepaper, is not a licensed, unlicensed or exempted financial or payment service of any kind in any jurisdiction. Any terminology used in this whitepaper, on the website or within any application is intended only as a basic reference, without any effective or legal meaning of the same terms in a regulated or financial environment.

BABYDOGE is a community-driven project. The BABYDOGE smart contracts are open-source and security audited. The BABYDOGE token is strictly a utility token in all jurisdictions and is not and cannot be considered a “security” or otherwise regulated token of any kind. This whitepaper is not a contract or contractual agreement of any kind, nor is it an invitation, solicitation or offer to invest in BABYDOGE or to acquire or use BABYDOGE tokens in any way with any expectation of profit.

The reader acknowledges and accepts that there is an inherent high risk in accessing, acquiring or using any kind of blockchain or crypto system, token, platform, software or interface, including BABYDOGE, and disavows any claim of any kind against any community member directly or indirectly involved with BABYDOGE for any damage suffered, including total loss.

Names and logos of partner organizations belong to their respective owners and appear only to describe documented collaborations. Their appearance does not imply endorsement of the BABYDOGE token.

BabyDoge is native to BNB Chain and is also available on Ethereum, Solana, Base and TON. BabyDoge is not affiliated with Dogecoin. Figures are as of September 2026.

Website: babydoge.com

X: [@BabyDoge](https://twitter.com/BabyDoge)

Telegram: t.me/babydogecoin

BabyDoge reserves the right to update this whitepaper as the project evolves.

